

## **Every Single Beneficial Thing Printed**



Remarkable Pricing



**Delivered Fast** 



A Qualitative Printing



Eco-Friendly

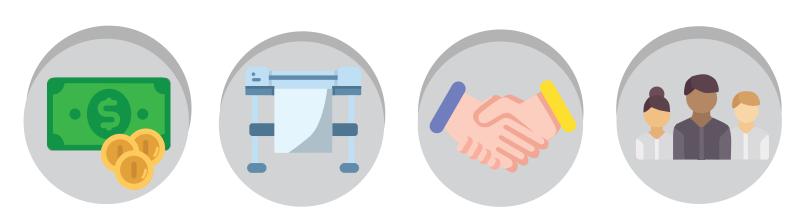


24 Hours Service



# "PUNJI"

Punji means an asset / a value / money in Sanskrit Indian language and business is about that.



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### **OUR STORY**

**Rajesh Patel**, a veteran in the printing industry for more than 20 years experience started **Punji Printing Press - Offset Printing** in 2000 in Mumbai - India.

Focusing its services to be given to small businesses his business gew and, he opened his mega printing press factory in Sanpada - Navi Mumbai - India.

Technology is forever changing and by embracing digital technology, Understanding market's immediate requirements in terms of quality, quantity and faster delivery requirement, In 2011 he opened Digital Print Retail Shop under the name of "King Digital" in Navi Mumbai.

Punji India had become a specialist in merging digital and print media to provide the most effective way for clients to communicate with their target audience. With that success and brand value He opened yet another Digital Print Retail store "King Digital NX" in Seawoods - Navi mumbai in 2020.

Hence a team of 112 employees runs Punji Printing Press along with its Retail stores with integrity and He takes pride in the client relationships that have developed resulting in interdependency and mutual growth.







RAJESH PATEL

Founder
& Managing Director - India Business

#### **BUSINESS EXPANSION**

**Punji Printing Press India** has been in business for nearly 20 years and enjoys a strong brand image in India and Gulf and It was time for expansion as Punji India kept getting printing orders from across Gulf. This had made a turning point in decision for the founder: Rajesh Patel for the Gulf Expansion associated with the already trusted brand **Punji Printing Press India.** This expansion has added to the strength of the brand image.

#### Why Qatar for expansion?

Qatar is classified by the UN as a country of very high human development and is widely regarded as the most advanced Arab state for human development. Qatar is a high-income economy, backed by the world's third-largest natural gas reserves and oil reserves. As of 2019: Qatar is one of the wealthiest countries in the world in terms of GDP per capita.

Developing Nation - Vision 2030- The aim of QNV 2030 is to "transform Qatar into an advanced society capable of achieving sustainable development" by 2030. The plan's development goals are divided into four central pillars: economic, social, human and environmental development.

The government is seeking to meet development goals by developing a strong bureaucratic framework and implementing strategies to address the challenges presented in human development reports.

So in Year 2019, For Punji's Business expansion Qatar was selected as Punji India's Gulf Headquarters.

















#### **ABOUT US**



**PUNJI DIGITAL PRINT** is a a leading print company in Qatar, We offers wide range of high quality and affordable Digital Print services. Specializing in both Digital Printing and Offset Printing, which are ideal for both personal and business use, we are capable of meeting any type of digital printing demands. One of the first kind of Digital Print Store in gulf which will be a space for concepts, conversation communication and community for Business entities



**PUNJI DIGITAL** is your one-stop-shop for all your large format digital printing needs. Deeply committed to turning visions into eye-catching visual realities, we have access to state-of-the-art printing equipment that allows us to print out in wide range of dimensions and resolutions. We offer you the latest breakthroughs in digital imaging technology giving you an assurance that your business will get the kind of attention it needs. We seek to offer our customers a set of services that effectively manages their image, focusing on quality and customization

The Store offers every type of printing services for various categories of business requirements with remarkable pricing and delivered fast matching the business timelines. With superior quality and exceptional customer service, Our team goes above and beyond to cater to each project's specific needs. The scope of our work encompasses simple and serviceable collateral through to complex and bespoke projects. Understanding many kinds of businesses helps us connect and create long standing relationships from sectors such as retail, government, financial, leisure, education and real estate organisations.





Being aware of the world our clients work in allows us to be on the cusp of changing attitudes and operate from a position of strength. With state of the art facilities in both India and Qatar we have the capacity and flexibility to accommodate projects across both Locations.. We also strive to gain a competitive advantage by further enforcing its brand image and association with top quality printing. **PUNJI DIGITAL** is different from its competitors since it not only offers standard printing solutions but will also be a marketing support company to business entrepreneurs who do not wish to have an in-house marketing department

Large format printing is the continous trend in modern advertising and it is proven to be highly effective in reaching out to potential clients. Unlike small stickers and fliers, marketing tools like huge billboards and POPs command your target audience to pay attention and take action. Designed to be displayed on high traffic areas, they are efficient advertising tools that can help you promote any product and strengthen your brand.









### **OUR FOCUS**



### **COMPANY GOALS**

We are committed to keeping print relevant. Our focus is firmly fixed on a future that acknowledges the changing shift in the way we, as humans, communicate.



**VISION** 

To become an image management company- the biggest printing establishment and respond to our customers' evolving needs by providing high quality and unique printing which will allow its customers to realize a powerful, consistent brand image.



**MISSION** 

To provide exceptional printing service by pursuing business through innovation and creativity that exceeds the expectation of our esteemed customers



Our customers trust us to collaborate and innovate to solve their business challenges. That's a privilege we respect, and we'd love to speak with you about your ideas. If it hasn't been done before, we're up for the challenge. We'll find a way to deliver on time and better than you imagined.

### **OWNERSHIP & MANAGEMENT**



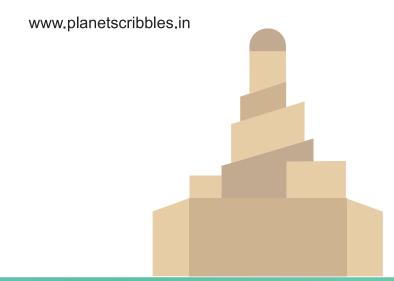


PARINDA MEHTA
Partner & Director - GCC



Ms. Parinda Mehta - Indian Nationality having more than 20 years of experience in Marketing and advertising in India, UAE , Qatar and across south east Asia has bought the stakes for PUNJI INDIA and is a New Investor Director / Partner who will lead and operate Punji Digital in Qatar and other GCC regions as Managing Partner & CEO .

Ms. Mehta is also sole owner of PLANET SCRIBBLES WORLDWIDE which caters to kids marketing will also partner with PUNJI DIGITAL QATAR for catering to Kids business.





### **ENVIRONMENT & SUSTAINABILITY**



We are committed to the protection of the environment and improving the reputation of the printing industry with regards to environmental concerns.

Our team considers with equal importance the financial, social and environmental issues that

will maintain and grow the business.

We are governing all practices in the production, development, manufacture, procurement, marketing, distribution, maintenance, reuse/recycling and disposal of products.





































































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#### **HEADQUARTERS**



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